

Your freelance translation career – 10 steps to go from generic to exclusive or from struggling to thriving

Do you ever feel like you are the victim of your business or customers, having to accept low rates, impossible deadlines and not knowing where your next project will come from? I think we have all been there. I know that every freelance translator who has a solid linguistic basis can succeed, and deserves to succeed, with a thriving freelance business. My mission is to help you achieve this. In this seminar we will cover 10 steps to take to achieve a thriving translation career, starting with the foundations: your services, specialization, clients and what makes you unique. Then we continue with a financial plan, pricing strategies, marketing plan, how to apply to translation agencies and also how to find direct clients. Finally, we end with how to take care of your clients and make them come back for more. Following these steps you will help ensure you have a steady stream of income, working with clients and jobs you like, and achieve a thriving business. During the seminar you will start developing your own marketing plan, calculate your pricing and review your resume.

Length: 3-6 hours

Please send an email to tess@marketingtipsfortranslators.com for honorarium, scheduling and more information.