

Future proofing your business – strategies for a long lasting, thriving career as a freelance translator

Is your translation business future proof? The phrase future-proofing refers to the ability of something to retain it' value long into the distant future. This relates to a business as something you're building now that will thrive for a long time into the future— without putting you in the grave from unhappiness and stress. This presentation will focus on three points to future proof your business, protecting and improving your business assets (translation skills, continuing education, finances), protecting your motivation and balance (focus, mindset, self-care) and creating a practical strategy for the future of your business.

Length: 1 hour

Please send an email to tess@marketingtipsfortranslators.com for honorarium, scheduling and more information.