

## **The minimalist guide to social media for translators**

A strong online presence is an important and easy marketing strategy for freelance translators and interpreters. Aside from a website, your presence on social media is very important for marketing your translation services online. But how do we create a strong presence, without wasting a lot of valuable working time on social media? This session will give you the minimalist approach to a strong social media presence, deciding your focus and target audience, focusing on three social media tools and strategies that only take 10 minutes a day.

Length: 1-2 hours, depending on your organization's preferences

Please send an email to [tess@marketingtipsfortranslators.com](mailto:tess@marketingtipsfortranslators.com) for honorarium, scheduling and more information.