

Let the clients come to you - Inbound marketing for freelance translators

Apart from providing high quality translations and contacting prospective clients directly, we can make sure that our system is set up right so that potential clients can find us. In this session you will learn what platforms and strategies to use to get the right potential clients to find you online, including your website, SEO and social media. You will learn how to convert strangers into leads and ultimately into customers and referrals. You will also get tips on some tools to make inbound marketing faster and easier.

Length: 1 hour

Please send an email to tess@marketingtipsfortranslators.com for honorarium, scheduling and more information.