

CREATE A YEAR LONG MARKETING PLAN FOR YOUR FREELANCE TRANSLATION BUSINESS – WITH TEMPLATE

Do you ever wish someone would just tell you what to do to market your business?

Then this session is for you. I will present some easy steps to follow to create a yearlong marketing plan for your freelance translation business. The marketing plan is adapted to your career situation, whether you are just starting out, or are an experienced translator looking for new or better clients. You will get a template to create a short marketing plan and we will go through the plan step-by-step, giving you examples for your translation business and a chance to fill in your own marketing plan.

In this step-by-step training, you will:

- ➡ Learn how to analyze your current situation
- ➡ Create new goals and a plan to grow your business based on your current situation
- ➡ Receive a marketing plan template and step-by-step help
- ➡ Build a marketing overview AND to-do list for standing out among your competitors

What previous attendees say:

"The webinar was incredible. Tess always contributes to the market and my marketing skills have improved."

"Tess provided lots of helpful information and delivered the presentation clearly and concisely. Each tip was explained in detail with demonstrations and examples. Would highly recommend."

"Thank you for sharing your experience and expertise. In just one hour you have provided me with food for thought and many new ideas and projects for the next year!"

Length: 1 hour

Please send an email to tess@marketingtipsfortranslators.com for honorarium, scheduling and more information.

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